Ultimate Hockey Experience

Customer Entry Sequence

WIN 1 OF 3 TRIPS TO MONTREAL **building centres**

PRIZE INCLUDES:

- 2 Seats; Toronto Maple Leafs vs. Montreal Canadiens Bell Centre, Montreal QC - October 24 2015
- Return Airfare plus 2 Night Hotel Accommodations
- \$500.00 Canadian Spending Money

CONTEST DETAILS

- 3 prizes in total
- No purchase required for entry
- Visit a participating Castle location to pick up your contest code and register on line
- Contest open from September 30th to October 4th 2015 at midnight

Visit Castle.ca/hockey for complete rules and participating locations











Maritime flyer with Hockey Experience Promo distributed September 28th 2015

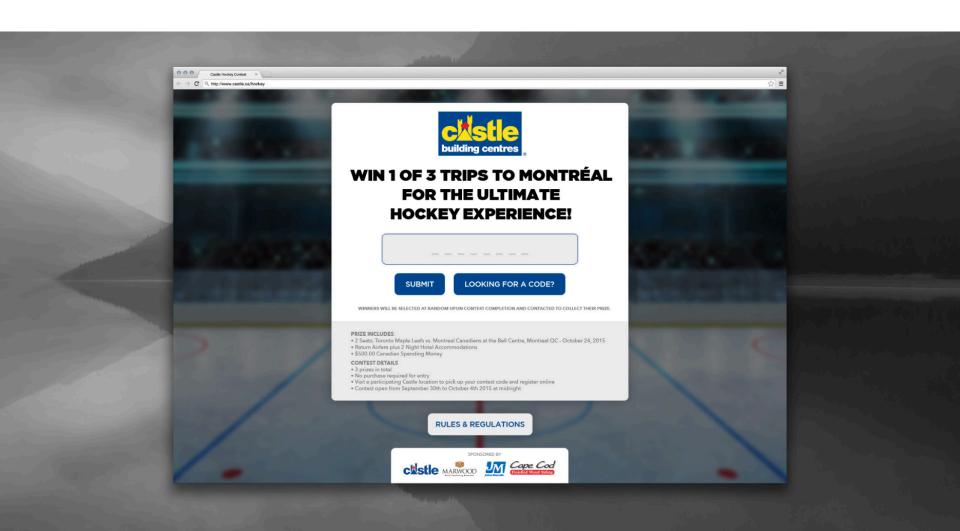


Customers pick up a numerically sequenced ballot in-store September 28th to October 3rd

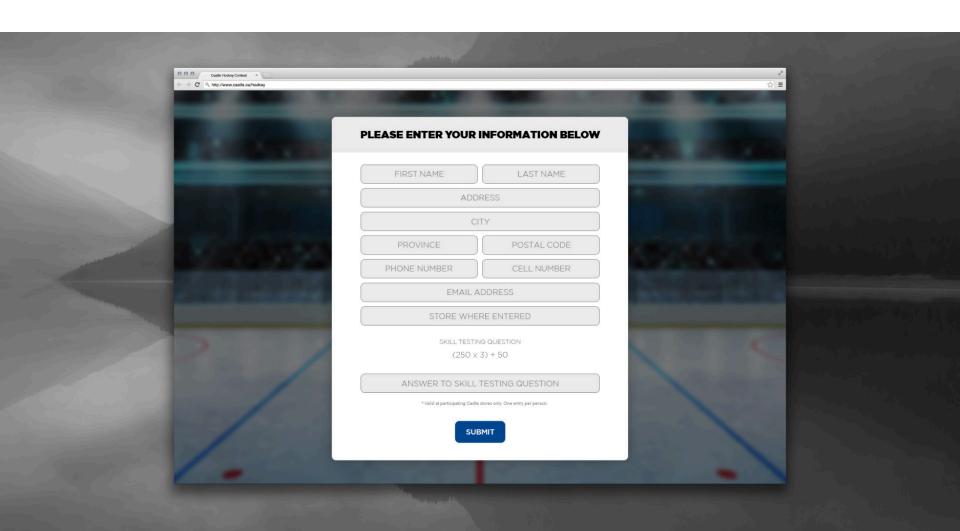




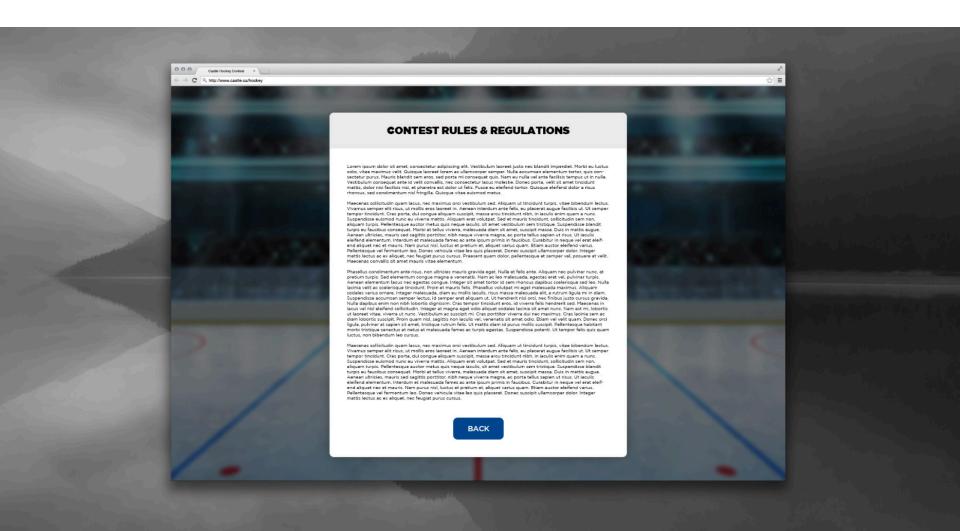
Customers enter online entry code September 30th to midnight October 4th to qualify.



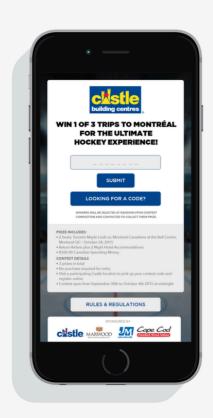
Complete contact form



Complete contest rules



Responsive mobile views



Good luck to all locations!

